

Today, 10 August 2026, marks the launch of 10,000-kilometer campaign by EduCycling Africa for early childhood literacy.

Through books, children can teleport across time; experiencing cultures, eras, and perspectives far beyond their physical surroundings. **The first years of a child's life shape their entire future.** By promoting early childhood literacy, we are not just teaching children how to read stories, we are building the foundation for lifelong learning, critical thinking, and cognitive growth.

Every kilometer cycled towards **Educycling** represents commitment to home-based literacy. We are nurturing a reading culture by turning homes and neighborhoods into daily learning centers.

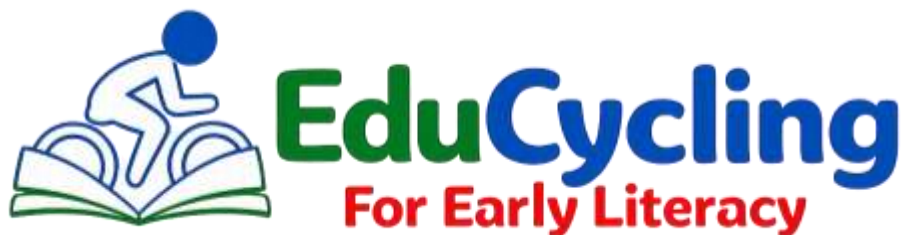
Let us cycle together for a future where every single child aged 3-13 years has accumulates experiences and knowledge through daily reading. Before they code, they must read.

We are cycling to drive **three core pillars** of community action for change:

1. Parent and children read together for 15 minutes every day.
2. Establishing functional children's book access points in 200 villages with 50 books each.
3. Building a structured network of community literacy volunteers in every neighborhood to nurture the reading culture.

EduCycling Africa WhatsApp channel  Scan to follow the 10,000km journey.	We invite you to partner with EduCycling for early childhood literacy. Become a sponsor today: oly.me/fc-c6a 1 Km = 1 Book Matching every single kilometer cycled with a book donation.
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READING IS THE FIRST CODE



10,00KM CYCLING FOR 10,000 CHILDREN BOOKS FLAG OFF

AGENDA

Time	Activity	Details
08:00–08:30 AM	Arrival & Networking	Arrival of guests; riders, partners and child literacy champions
08:30–08:45 AM	15-Minute Reading Simulation	Participants experience a 15-minute parent-child reading activity
08:45–08:50 AM	Opening Remarks	MC welcomes guests; brief introduction of the 10,000 km EduCycling campaign by Chief Cyclist, Mr Owiny Hakim; recognition of key partners
08:50–09:10 AM	Early Childhood Literacy Speeches	2-minute remarks from invited speakers
	Speakers	Don Patrick Bujingo; Jacqueline Assimwe; Barbra Kaskende; Corinne Abbas; Hajjat Dr Safina (Ministry of Education); Isaac Rucci; Godfrey Ssali; Rotary Club Representative; New Vision Representative; Kampala Book Club Representative; Ismael Issekiwu (Life Cyclers Mukono)
09:10–09:20 AM	Transition & Rider Preparation	Group photo with riders and dignitaries; symbolic EduCycling ride around First Street
9:25-09:30 AM	Prepare to Flag Off	Dignitaries prepare for the official flag-off
09:30 AM	Flag-Off Countdown	Flag-Off countdown and cyclists depart For first segment from Kampala to Hoima covering 200km of the 10,000km, making 200 books possible of the 10,000 books target.

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